



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Strategic Media - DC**  
**Attention: Accounts Payable**  
**3299 K St NW**  
**Suite 200**  
**Washington, DC 20007**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 967078-2  | 11/04/12     | November 2012 | 10/29/12 - 10/30/12 |

| Station | Account Executive | Sales Office    | Sales Region |
|---------|-------------------|-----------------|--------------|
| WPBF    | Mica Hansen       | HRP -Washington | National     |

| Advertiser      | Product             | Estimate Number |
|-----------------|---------------------|-----------------|
| West/R/Congress | ALLN WST SCHD A ADD | SKED A          |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/25/12 - 10/30/12 | 967078  | 06394230    |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast        | Cash         |        |

| Special Handling |
|------------------|
|                  |

| IDB #   | Advertiser Code | Product Code |
|---------|-----------------|--------------|
| 9912521 |                 |              |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

| Line   | Start Date | End Date | Description  | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate     | Type |
|--|------------|----------|--|----------------|---------|--------|----------------|----------|------|
| 1  | 10/25/12   | 10/30/12 | 4:30a-5a<br>Class of Time - Fixed Non Pre-emptible | 430a-5a        | MT-TF-- | :30    | 5              | \$120.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/25/12   10/31/12   MT-TF--                    5       \$120.00 |            |          |  |                |         |        |                |          |      |
| Spots: # Ch    Day Air Date    Air Time Description                    Start/End Time       Length Ad-ID   |            |          |  |                |         |        |                |          |      |



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

|                 |                     |                 |                     |
|-----------------|---------------------|-----------------|---------------------|
| Invoice #       | Invoice Date        | Invoice Month   | Invoice Period      |
| 967078-2        | 11/04/12            | November 2012   | 10/29/12 - 10/30/12 |
| Advertiser      | Product             | Estimate Number |                     |
| West/R/Congress | ALLN WST SCHD A ADD | SKED A          |                     |

www.thewpbfchannel.com

| Line   | Start Date | End Date | Description                     | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate       | Type |
|--|------------|----------|---------------------------------|----------------|---------|--------|----------------|------------|------|
| 7  | 10/25/12   | 10/30/12 | Dr. Oz                          | 4-5p           | MT-T--- | :30    | 3              | \$1,000.00 | NM   |
| Class of Time - Fixed Non Pre-emptible   |            |          |                                 |                |         |        |                |            |      |
| 9  | 10/25/12   | 10/30/12 | WPBF News 25 @ 6:00PM           | 6-6:30PM       | MT-TF-- | :30    | 4              | \$1,050.00 | NM   |
| Class of Time - Fixed Non Pre-emptible   |            |          |                                 |                |         |        |                |            |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/25/12 10/31/12 MT-TF-- 4 \$1,050.00  |            |          |                                 |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>2 WPBF M 10/29/12 6:20 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 AWT102501H \$1,050.00 NM<br>1 WPBF Tu 10/30/12 6:22 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 AWT102501H \$1,050.00 NM               |            |          |                                 |                |         |        |                |            |      |
| 11   | 10/30/12   | 10/30/12 | Tues ABC Prime B                | 9-10PM         | -1----- | :30    | 1              | \$4,350.00 | NM   |
| Class of Time - Fixed Non Pre-emptible   |            |          |                                 |                |         |        |                |            |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 -1----- 1 \$4,350.00  |            |          |                                 |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPBF Tu 10/30/12 9:50 PM Tues ABC Prime B 9-10PM :30 AWT102401H \$4,350.00 NM   |            |          |                                 |                |         |        |                |            |      |
| 12   | 10/26/12   | 10/30/12 | M-SUN WPBF News 25 @ 11-11:35PM | 11-11:35PM     | MT--F-S | :30    | 4              | \$1,000.00 | NM   |
| Class of Time - Fixed Non Pre-emptible   |            |          |                                 |                |         |        |                |            |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/26/12 11/01/12 MT--F-S 4 \$1,000.00  |            |          |                                 |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>3 WPBF M 10/29/12 11:26 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 AWT102401H \$1,000.00 NM<br>2 WPBF Tu 10/30/12 11:28 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 AWT102401H \$1,000.00 NM |            |          |                                 |                |         |        |                |            |      |
| 16   | 10/29/12   | 10/30/12 | WPBF News 25 Mornings           | 6-7AM          | MT----- | :30    | 1              | \$550.00   | NM   |
| Class of Time - Fixed Non Pre-emptible   |            |          |                                 |                |         |        |                |            |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 MT----- 1 \$550.00  |            |          |                                 |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPBF Tu 10/30/12 6:28 AM WPBF News 25 Mornings 6-7AM :30 AWT102401H \$550.00 NM   |            |          |                                 |                |         |        |                |            |      |
| 17   | 10/30/12   | 10/30/12 | 4:30a-5a                        | 430a-5a        | -1----- | :30    | 1              | \$60.00    | NM   |
| Class of Time - Pre-emptible with notice   |            |          |                                 |                |         |        |                |            |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 -1----- 1 \$60.00   |            |          |                                 |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPBF Tu 10/30/12 4:39 AM 4:30a-5a 430a-5a :30 AWT102401H \$60.00 NM   |            |          |                                 |                |         |        |                |            |      |
| 19   | 10/29/12   | 10/30/12 | M-F 3-4P                        | M-F 3-4P       | MT----- | :30    | 1              | \$400.00   | NM   |
| Class of Time - Pre-emptible with notice   |            |          |                                 |                |         |        |                |            |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 MT----- 1 \$400.00  |            |          |                                 |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPBF M 10/29/12 3:16 PM M-F 3-4P M-F 3-4P :30 AWT102401H \$400.00 NM  |            |          |                                 |                |         |        |                |            |      |
| <b>Total Spots</b>   |            |          |                                 |                |         |        | <b>19</b>      |            |      |

## Payment Terms 30 Days

|                          |                    |
|--------------------------|--------------------|
| <u>Gross Total</u>       | <b>\$14,060.00</b> |
| <u>Agency Commission</u> | <b>\$2,109.00</b>  |
| <u>Net Amount Due</u>    | <b>\$11,951.00</b> |



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Strategic Media - DC**  
**Attention: Accounts Payable**  
**3299 K St NW**  
**Suite 200**  
**Washington, DC 20007**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 967078-1  | 10/28/12     | October 2012  | 10/01/12 - 10/28/12 |

| Station | Account Executive | Sales Office    | Sales Region |
|---------|-------------------|-----------------|--------------|
| WPBF    | Mica Hansen       | HRP -Washington | National     |

| Advertiser      | Product             | Estimate Number |
|-----------------|---------------------|-----------------|
| West/R/Congress | ALLN WST SCHD A ADD | SKED A          |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/25/12 - 10/30/12 | 967078  | 06394230    |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast        | Cash         |        |

| Special Handling |
|------------------|
|                  |

| IDB #   | Advertiser Code | Product Code |
|---------|-----------------|--------------|
| 9912521 |                 |              |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

| Line  | Start Date | End Date | Description   | Start/End Time | MTWTFSS | Length | Spots/Week | Rate       | Type |
|---|------------|----------|---|----------------|---------|--------|------------|------------|------|
| 1   | 10/25/12   | 10/30/12 | 4:30a-5a<br>Class of Time - Fixed Non Pre-emptible              | 430a-5a        | MT-TF-- | :30    | 5          | \$120.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/25/12    10/31/12    MT-TF--                        5            \$120.00 |            |          |   |                |         |        |            |            |      |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>                    |            |          |   |                |         |        |            |            |      |
| 1 WPBF Th   10/25/12    4:55 AM 4:30a-5a                        430a-5a            :30 AWTV102101H            \$120.00 NM   |            |          |   |                |         |        |            |            |      |
| 2 WPBF F    10/26/12    4:58 AM 4:30a-5a                        430a-5a            :30 AWTV102401H            \$120.00 NM   |            |          |   |                |         |        |            |            |      |
| 2   | 10/27/12   | 10/27/12 | Sat 5-6am News<br>Class of Time - Fixed Non Pre-emptible        | Sat 5-6am      | -----1- | :30    | 1          | \$120.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/22/12    10/28/12    -----1-                        1            \$120.00 |            |          |   |                |         |        |            |            |      |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>                    |            |          |   |                |         |        |            |            |      |
| 1 WPBF Sa   10/27/12    5:14 AM Sat 5-6am News                        Sat 5-6am            :30 AWTV102401H            \$120.00 NM                                     |            |          |   |                |         |        |            |            |      |
| 3   | 10/25/12   | 10/30/12 | WPBF News 25 Mornings<br>Class of Time - Fixed Non Pre-emptible | 5:30-5:57am    | MT-TF-- | :30    | 4          | \$320.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/25/12    10/31/12    MT-TF--                        4            \$320.00 |            |          |   |                |         |        |            |            |      |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>                    |            |          |   |                |         |        |            |            |      |
| 4 WPBF Th   10/25/12    5:56 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am                        :30 AWTV102401H            \$320.00 NM                                |            |          |   |                |         |        |            |            |      |
| 3 WPBF F    10/26/12    5:45 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am                        :30 AWTV102101H            \$320.00 NM                                |            |          |   |                |         |        |            |            |      |
| 4   | 10/28/12   | 10/28/12 | GMA Sunday 7-8am<br>Class of Time - Fixed Non Pre-emptible      | Sun 7-8am      | -----1  | :30    | 1          | \$650.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/22/12    10/28/12    -----1                        1            \$650.00  |            |          |   |                |         |        |            |            |      |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>                    |            |          |   |                |         |        |            |            |      |
| 1 WPBF Su   10/28/12    7:57 AM GMA Sunday 7-8am                        Sun 7-8am            :30 AWTV102401H            \$650.00 NM                                   |            |          |   |                |         |        |            |            |      |
| 5   | 10/25/12   | 10/30/12 | Dr. Oz M-F 9-10a<br>Class of Time - Fixed Non Pre-emptible      | 9-10a          | MT-TF-- | :30    | 4          | \$450.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/25/12    10/31/12    MT-TF--                        4            \$450.00 |            |          |   |                |         |        |            |            |      |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>                    |            |          |   |                |         |        |            |            |      |
| 4 WPBF Th   10/25/12    9:28 AM Dr. Oz M-F 9-10a                        9-10a            :30 AWTV102101H            \$450.00 NM                                       |            |          |   |                |         |        |            |            |      |
| 2 WPBF F    10/26/12    9:59 AM Dr. Oz M-F 9-10a                        9-10a            :30 AWTV102401H            \$450.00 NM                                       |            |          |   |                |         |        |            |            |      |
| 7   | 10/25/12   | 10/30/12 | Dr. Oz<br>Class of Time - Fixed Non Pre-emptible                | 4-5p           | MT-T--- | :30    | 3          | \$1,000.00 | NM   |

MTWTFSS

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

| Invoice #       | Invoice Date | Invoice Month       | Invoice Period      |
|-----------------|--------------|---------------------|---------------------|
| 967078-1        | 10/28/12     | October 2012        | 10/01/12 - 10/28/12 |
| Advertiser      |              | Product             | Estimate Number     |
| West/R/Congress |              | ALLN WST SCHD A ADD | SKED A              |

www.thewpbfchannel.com

| Line                                   | Start Date        | End Date        | Description                     | Start/End Time | MTWTFSS                    | Length         | Spots/<br>Week    | Rate        | Type          |
|--|-------------------|-----------------|---------------------------------|----------------|----------------------------|----------------|-------------------|-------------|---------------|
| 7                                      | 10/25/12          | 10/30/12        | Dr. Oz                          | 4-5p           | MT-T---                    | :30            | 3                 | \$1,000.00  | NM            |
| Class of Time - Fixed Non Pre-emptible |                   |                 |                                 |                |                            |                |                   |             |               |
| Weeks:                                 | <u>Start Date</u> | <u>End Date</u> |                                 |                | <u>MTWTFSS</u>             |                | <u>Spots/Week</u> | <u>Rate</u> |               |
|  | 10/25/12          | 10/31/12        |                                 |                | MT-T---                    |                | 3                 | \$1,000.00  |               |
| Spots: #                               | Ch                | Day             | Air Date                        | Air Time       | Description                | Start/End Time | Length            | Ad-ID       | Rate Type     |
| 3                                      | WPBF              | Th              | 10/25/12                        | 4:31 PM        | Dr. Oz                     | 4-5p           | :30               | AWTV102401H | \$1,000.00 NM |
| 8                                      | 10/25/12          | 10/26/12        | M-F 5pm News                    | 5-6pm          | ---TF--                    | :30            | 2                 | \$900.00    | NM            |
| Class of Time - Fixed Non Pre-emptible |                   |                 |                                 |                |                            |                |                   |             |               |
| Weeks:                                 | <u>Start Date</u> | <u>End Date</u> |                                 |                | <u>MTWTFSS</u>             |                | <u>Spots/Week</u> | <u>Rate</u> |               |
|  | 10/22/12          | 10/28/12        |                                 |                | ---TF--                    |                | 2                 | \$900.00    |               |
| Spots: #                               | Ch                | Day             | Air Date                        | Air Time       | Description                | Start/End Time | Length            | Ad-ID       | Rate Type     |
| 2                                      | WPBF              | Th              | 10/25/12                        | 5:24 PM        | M-F 5pm News               | 5-6pm          | :30               | AWTV102101H | \$900.00 NM   |
| 1                                      | WPBF              | F               | 10/26/12                        | 5:27 PM        | M-F 5pm News               | 5-6pm          | :30               | AWTV102101H | \$900.00 NM   |
| 9                                      | 10/25/12          | 10/30/12        | WPBF News 25 @ 6:00P            | 6-6:30PM       | MT-TF--                    | :30            | 4                 | \$1,050.00  | NM            |
| Class of Time - Fixed Non Pre-emptible |                   |                 |                                 |                |                            |                |                   |             |               |
| Weeks:                                 | <u>Start Date</u> | <u>End Date</u> |                                 |                | <u>MTWTFSS</u>             |                | <u>Spots/Week</u> | <u>Rate</u> |               |
|  | 10/25/12          | 10/31/12        |                                 |                | MT-TF--                    |                | 4                 | \$1,050.00  |               |
| Spots: #                               | Ch                | Day             | Air Date                        | Air Time       | Description                | Start/End Time | Length            | Ad-ID       | Rate Type     |
| 3                                      | WPBF              | Th              | 10/25/12                        | 6:29 PM        | WPBF News 25 @ 6:00PM      | 6-6:30PM       | :30               | AWTV102401H | \$1,050.00 NM |
| 4                                      | WPBF              | F               | 10/26/12                        | 6:10 PM        | WPBF News 25 @ 6:00PM      | 6-6:30PM       | :30               | AWTV102401H | \$1,050.00 NM |
| 10                                     | 10/25/12          | 10/25/12        | Thur ABC Prime A                | 8-9PM          | ---1---                    | :30            | 1                 | \$3,600.00  | NM            |
| Class of Time - Fixed Non Pre-emptible |                   |                 |                                 |                |                            |                |                   |             |               |
| Weeks:                                 | <u>Start Date</u> | <u>End Date</u> |                                 |                | <u>MTWTFSS</u>             |                | <u>Spots/Week</u> | <u>Rate</u> |               |
|  | 10/22/12          | 10/28/12        |                                 |                | ---1---                    |                | 1                 | \$3,600.00  |               |
| Spots: #                               | Ch                | Day             | Air Date                        | Air Time       | Description                | Start/End Time | Length            | Ad-ID       | Rate Type     |
| 1                                      | WPBF              | Th              | 10/25/12                        | 8:21 PM        | Thur ABC Prime A           | 8-9PM          | :30               | AWTV102101H | \$3,600.00 NM |
| 12                                     | 10/26/12          | 10/30/12        | M-SUN WPBF News 25 @ 11-11:35PM |                | MT--F-S                    | :30            | 4                 | \$1,000.00  | NM            |
| Class of Time - Fixed Non Pre-emptible |                   |                 |                                 |                |                            |                |                   |             |               |
| Weeks:                                 | <u>Start Date</u> | <u>End Date</u> |                                 |                | <u>MTWTFSS</u>             |                | <u>Spots/Week</u> | <u>Rate</u> |               |
|  | 10/26/12          | 11/01/12        |                                 |                | MT--F-S                    |                | 4                 | \$1,000.00  |               |
| Spots: #                               | Ch                | Day             | Air Date                        | Air Time       | Description                | Start/End Time | Length            | Ad-ID       | Rate Type     |
| 4                                      | WPBF              | F               | 10/26/12                        | 11:26 PM       | M-SUN WPBF News 25 @ 11PM  | 11-11:35PM     | :30               | AWTV102101H | \$1,000.00 NM |
| 1                                      | WPBF              | Su              | 10/28/12                        | 11:24 PM       | M-SUN WPBF News 25 @ 11PM  | 11-11:35PM     | :30               | AWTV102401H | \$1,000.00 NM |
| 13                                     | 10/28/12          | 10/28/12        | Sun 11:35pm Late News           | 1135p-12am     | -----1                     | :30            | 1                 | \$600.00    | NM            |
| Class of Time - Fixed Non Pre-emptible |                   |                 |                                 |                |                            |                |                   |             |               |
| Weeks:                                 | <u>Start Date</u> | <u>End Date</u> |                                 |                | <u>MTWTFSS</u>             |                | <u>Spots/Week</u> | <u>Rate</u> |               |
|  | 10/22/12          | 10/28/12        |                                 |                | -----1                     |                | 1                 | \$600.00    |               |
| Spots: #                               | Ch                | Day             | Air Date                        | Air Time       | Description                | Start/End Time | Length            | Ad-ID       | Rate Type     |
| 1                                      | WPBF              | Su              | 10/28/12                        | 11:57 PM       | Sun 11:35pm Late News      | 1135p-12am     | :30               | AWTV102401H | \$600.00 NM   |
| 14                                     | 10/27/12          | 10/27/12        | M-Sun 1130p-12am Late           | 1130p-1205am   | -----1-                    | :30            | 1                 | \$800.00    | NM            |
| Class of Time - Fixed Non Pre-emptible |                   |                 |                                 |                |                            |                |                   |             |               |
| Weeks:                                 | <u>Start Date</u> | <u>End Date</u> |                                 |                | <u>MTWTFSS</u>             |                | <u>Spots/Week</u> | <u>Rate</u> |               |
|  | 10/22/12          | 10/28/12        |                                 |                | -----1-                    |                | 1                 | \$800.00    |               |
| Spots: #                               | Ch                | Day             | Air Date                        | Air Time       | Description                | Start/End Time | Length            | Ad-ID       | Rate Type     |
| 1                                      | WPBF              | Sa              | 10/27/12                        | 12:19 AM       | M-Sun 1130p-12am Late News | 1130p-1205am   | :30               | AWTV102101H | \$800.00 NM   |
| LR - Football                          |                   |                 |                                 |                |                            |                |                   |             |               |
| 15                                     | 10/28/12          | 10/28/12        | Sun ABC Prime D                 | 10-11PM        | -----1                     | :30            | 1                 | \$3,600.00  | NM            |
| Class of Time - Fixed Non Pre-emptible |                   |                 |                                 |                |                            |                |                   |             |               |
| Weeks:                                 | <u>Start Date</u> | <u>End Date</u> |                                 |                | <u>MTWTFSS</u>             |                | <u>Spots/Week</u> | <u>Rate</u> |               |
|  | 10/22/12          | 10/28/12        |                                 |                | -----1                     |                | 1                 | \$3,600.00  |               |
| Spots: #                               | Ch                | Day             | Air Date                        | Air Time       | Description                | Start/End Time | Length            | Ad-ID       | Rate Type     |
| 1                                      | WPBF              | Su              | 10/28/12                        | 10:47 PM       | Sun ABC Prime D            | 10-11PM        | :30               | AWTV102401H | \$3,600.00 NM |
| 18                                     | 10/28/12          | 10/28/12        | Sun 8-9am News                  | Sun 8-9am      | -----1                     | :30            | 1                 | \$450.00    | NM            |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 967078-1  | 10/28/12     | October 2012  | 10/01/12 - 10/28/12 |

| Advertiser      | Product             | Estimate Number |
|-----------------|---------------------|-----------------|
| West/R/Congress | ALLN WST SCHD A ADD | SKED A          |

www.thewpbfchannel.com

| Line                                   | Start Date        | End Date        | Description     | Start/End Time    | MTWTFSS            | Length                | Spots/<br>Week | Rate         | Type                    |
|--|-------------------|-----------------|-----------------|-------------------|--------------------|-----------------------|----------------|--------------|-------------------------|
| Class of Time - Fixed Non Pre-emptible |                   |                 |                 |                   |                    |                       |                |              |                         |
| Weeks:                                 | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>  | <u>Spots/Week</u> | <u>Rate</u>        |                       |                |              |                         |
|  | 10/22/12          | 10/28/12        | -----1          | 1                 | \$450.00           |                       |                |              |                         |
| <u>Spots: #</u>                        | <u>Ch</u>         | <u>Day</u>      | <u>Air Date</u> | <u>Air Time</u>   | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u>  | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1                                      | WPBF              | Su              | 10/28/12        | 8:44 AM           | Sun 8-9am News     | Sun 8-9am             | :30            | AWTV102501H  | \$450.00 NM             |
| <u>Total Spots</u>                     |                   |                 |                 |                   |                    |                       | <b>20</b>      |              |                         |

## Payment Terms 30 Days

|                          |                    |
|--------------------------|--------------------|
| <u>Gross Total</u>       | <b>\$18,500.00</b> |
| <u>Agency Commission</u> | <b>\$2,775.00</b>  |
| <u>Net Amount Due</u>    | <b>\$15,725.00</b> |